

## Evonik launches pan-European distribution concept for its Household Care products

December 6, 2012

On January 1, 2013, Evonik will begin implementing a pan-European distribution concept in its Household Care Business Line. The strategic partner for this concept is Brenntag, the world market leader in chemical distribution.

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"Brenntag is already a successful partner of Evonik in several markets. We're convinced that we'll be able to develop our business in Europe in a sustained manner through our cooperation with Brenntag," said Dietmar Traumer, vice president of Household Care Europe at Evonik.

"For Brenntag, Household Care supplements its existing product portfolio ideally. The cationic and amphoteric surfactants and silicone derivatives from Evonik will allow us to expand our leading position in the household care and cleaning sectors," said Dr. Thomas Heinrich, European marketing manager for Cleaning & Water Treatment at Brenntag.

Evonik's Household Care Business Line is a world leading manufacturer of raw materials and additives for the household, detergent, car care, and industrial and institutional markets. The cooperation with Brenntag covers the complete cross-application product range of Evonik's Household Care Business Line.

The product portfolio consolidates a broad range of organic and organo-silicone-based specialties to provide system solutions and tailor-made products for the needs of our customers and their markets.

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**Company information**

Evonik, the creative industrial group from Germany, is one of the world leaders in specialty chemicals. Profitable growth and a sustained increase in the value of the company form the heart of Evonik's corporate strategy. Its activities focus on the key megatrends health, nutrition, resource efficiency and globalization. Evonik benefits specifically from its innovative prowess and integrated technology platforms.

Evonik is active in over 100 countries around the world. In fiscal 2011 more than 33,000 employees generated sales of around €14.5 billion and an operating profit (adjusted EBITDA) of about €2.8 billion.

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