

Price increase for Home- and Fabric Care products

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Evonik will increase the prices for its Home- and Fabric Care products in Europe starting as of July 15, 2014, at a minimum of 3%, as far as contracts allow.

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Thomas Wildt, new head of the Global Business Line Household Care since April 1, 2014, outlined the need to increase the profitability of the existing business as reason.

Supported by cost reduction efforts these measures should safeguard the sustainability of the business for Evonik and its business partners.

Company information

Evonik, the creative industrial group from Germany, is one of the world leaders in specialty chemicals. Profitable growth and a sustained increase in the value of the company form the heart of Evonik's corporate strategy. Its activities focus on the key megatrends health, nutrition, resource efficiency and globalization. Evonik benefits specifically from its innovative prowess and integrated technology platforms.

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